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Leetchi, a leading European money collection platform launches in the UK

October 2016 - Today, online money pot Leetchi.com, has launched its service in the UK.

Leetchi.com is an easy, fast and secure money collection platform that allows anyone to create a 'money pot' in less than a minute and invite others to help finance projects such as group gifts for birthdays, baby showers and co-workers, as well as fundraising for projects, charities and events.

With the trust in UK charities at a record low, people are relying on donation-based crowdfunding to help fulfill fundraising targets and remove charities from the equation all together. In order to maximise this rising trend and offer a better service to its 200k UK customers already utilising the Paris-based platform, Leetchi.com has integrated the GBP.

Since its launch in 2009, Leetchi has become a leading European service. Acquired by French bank Crédit Mutuel Arkéa in 2015, Leetchi has amassed more than six million users. Today, Leetchi.com is available in four languages: French, English, Spanish and German, and people can contribute to money pots from over 150 countries.

Leetchi.com offers lower fees than any other online group-gifting platform. Unlike existing platforms in the UK market, it is completely free to create a money pot and launch a campaign. To reduce costs further, Leetchi.com's extensive list of partner sites means that you can spend your money pool with no additional fee - making the 'project to purchase' process completely free.

Whether it's to fundraise for a project, charity or event, Leetchi.com's money pots set your projects in motion. The integrated fast and secure payment system allows people to donate to money collections with just one click. In addition, advanced social media integration allows users to easily share their money pots across Facebook and Twitter, encouraging your fundraising efforts to go viral. Not to mention they have the most competitive pricing on the market (2,9% above £2000).

On how the company was founded, Céline Lazorthes, CEO and founder of the Leetchi Group, comments; "I was often faced with the problem of advancing money to buy a group gift and spent a lot of time chasing people up to pay me back. The light-bulb moment arrived when I was in charge of organising an integration weekend for my class at HEC Paris, this is when I envisaged an online money pot that would help to overcome all the difficulties

associated with collecting money in a group.”

“We are very excited to launch Leetchi in the UK and to provide users with the option to finance projects in GBP. Leetchi has revolutionised the way people raise money for group-gifting and is now bringing an alternative fundraising and gifting service for projects in the UK.”

-ENDS-

Notes to editors

About Leetchi:

Leetchi.com, the leading online money collection site with more than 6 million users in 150 countries and a team of 65 employees. The Leetchi Group forecasts that more than €400million will be raised using the platform in 2016.

The Leetchi Group offers high quality, innovative money solutions via the commercialisation of its MANGOPAY API, developed to answer to the strong market request for C2C payments. MANGOPAY is a provider of payment solutions dedicated to collaborative players such as marketplaces and crowdfunding platforms, and currently services over 1,500 client platforms across Europe.

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Public money pots: [Public money pots](#) allows people to discover all public money pots created by Leetchi users with the purpose of supporting charitable causes, non profit organisations as well as personal projects.

About Céline Lazorthes:

Céline is a founding member of France Digitale, an active business angel and a regular speaker on entrepreneurship and FinTech, including Wired Money (London), Money 2020 (Copenhagen) and The Next Web (Amsterdam).

Leetchi are the lead sponsor of Crowdfest 2016 in London where they will be launching their UK service. Celine will also be taking part in a panel on “***the disruptive power of democratised finance and how it changes everything***”.